

**SWT 04208**

**FUNDAMENTALS OF SOCIAL  
EMPOWERMENT**

# Learning tasks

**By the end of the topic learners are expected to:**

- Define the term social empowerment
- Identify different methods used in social empowerment
- Outline the challenges encountered in social empowerment

**The term social  
empowerment**

# **Activity: Buzzing**

**Buzz on the following  
question:**

- Define term social empowerment

# **Social empowerment**

- Social empowerment is understood as the process of developing a sense of autonomy and self-confidence, and acting individually and collectively to change social relationships and the institutions and discourses that exclude poor people and keep them in poverty.

# Cont...

- Poor people's empowerment and their ability to hold others to account, is strongly influenced by their individual assets (such as land, housing, livestock, savings) and capabilities of all types:

# Cont...

- human (such as good health and education), social (such as social belonging, a sense of identity, leadership relations) and psychological (self-esteem, self-confidence, the ability to imagine and aspire to a better future). Also important are people's collective assets and capabilities, such as voice, organization, representation and identity.

# **Identification of different methods used in social empowerment**



# **Activity: Think pair and share**

- Identify different methods used in social empowerment

# Methods of empowerment include

- **Training** is teaching developing in oneself or others with the aim of improving ones capability, capacity productivity and performance
- **Advocacy** (standing on behalf of someone/self)
- **Ressources** (Financial support, land etc)

# Cont...

- **Field visit** (training ground whereby an individual learn in the real environment)
- **Counseling** (refers to the process of giving advice/opinion and instruction under guidance).
- **Coaching** (learner or client in achieving a specific personal or professional goal by providing training and guidance)

# **Challenges encountered in social empowerment**

# **Activity: Group discussion**

**Divide yourself into group and  
discuss following question:**

- Outline the challenges encountered in social empowerment

# **The challenges are as follows**

- Poor cultural practices
- Sense of inferiority complex of marginalized
- Lack of political will
- Lack/ limited of resources (material and non material resources).
- Communication barriers

# Poor cultural practices

- Traditional cultural practices reflect values and beliefs held by members of a community for periods often spanning generations. Every social grouping in the world has specific traditional cultural practices and beliefs, some of which are beneficial to all members, while others are harmful to a specific group, such as women.

# Cont...

- These harmful traditional practices include female genital mutilation (FGM);
- Early marriage; nutritional taboos and traditional birth practices;



- Son preference and its implications for the status of the girl child;
- Early pregnancy;
- Dowry price.

# **Sense of inferiority complex of marginalized**

- An inferiority complex occurs when the feelings of inferiority are intensified in the individual through discouragement or failure. Those who are at risk for developing a complex include people who: show signs of low self-esteem or self-worth, have low socioeconomic status, or have a history of depression symptoms.

# Lack of political will

- Politicians often do not support the efforts of empowerment for weak people and thus become a major obstacle.

# **Lack/ limited of resources (material and non material resources).**

- Sometimes those who enhancing empowerment they lack knowledge about empowerment, something that poses a challenge to the implementation of empowerment process.
- Material resources are very limited to enhance empowerment.

# Communication barrier

- Sometimes language is a big challenge where you may find people in this area do not know Swahili so to be empowered
- In some places its infrastructure it is very bad where it is hard to reach so the people of those places miss these opportunity

# Key points

- Social empowerment is understood as the process of developing a sense of autonomy and self-confidence, and acting individually and collectively to change social relationships and the institutions and discourses that exclude poor people and keep them in poverty.

# Cont...

- Methods of social empowerment are training, advocacy resources, coaching etc.
- Challenges encountered during the process of empowerment are poor cultural practice, lack of political will, communication barrier

# Evaluation:

- What is social empowerment?
- What are the methods of social empowerment?
- What are the challenges social empowerment?



# References

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# **End of topic 1**

Questions/comments

# **Topic 2: Description of resources for social empowerment activities**

# Learning tasks:

**By the end of the Topic learners are expected to:**

- Define the term resources
- List types of resources for empowerment: financial

# Cont...

- List types of resources for empowerment: human
- List types of resources for empowerment: material
- Describe strategies of social empowerment activities

**Term resources**

# **Activity: Think, pair and share**

**Think in pair and share on the following question:**

- Define resources and related terms (if any)

# Resources

- Resources are a stock or supply of money, materials, staff, and other assets that can be drawn on by a person or organization in order to function effectively.
- A resource is a source or supply from which a benefit is produced. Resources can broadly classified upon their availability, actual and potentiality.



# Cont...

- In the availability resources are classified in terms of their renewable and non-renewable resources.
- Renewable resources Examples include oxygen, fresh water, land and solar energy. New resources may include goods or commodities such as paper, leather and plastic materials .

# Cont....

- Non-renewable                      crude  
oil, **natural** gas, coal, and  
uranium

# Cont...

- While they can also be classified as actual and potential on the basis of level of development and use, on the basis of origin they can be classified as biotic and abiotic, and on the basis of their distribution, as ubiquitous and localized private resources, community owned resources, natural resources, international resources.

# Cont...

- Benefits of resource utilization may include increased wealth, proper functioning of a system, or enhanced well-being.

# Characteristic of resource

Resources have three main characteristics:

a) **Utility-** Limited

b) **Availability**

c) and potential for depletion **or consumption.**

**Resources** have been variously categorized as biotic versus abiotic, renewable versus non-renewable, and potential versus actual, with more elaborate classification.

**Types of resources for  
empowerment; financial**

**Activity: Think, pair and share**

**Think in pair and share on the  
following question:**

- Explain what is financial resource.

# Financial resource

- A financial resource is a term covering all financial funds of the organization. From an economic perspective financial resources are the part of the organization's assets (property). Sometimes financial resources are referred just as Finance, often with some attributes (such as Business finance, Personal finance, Public finance).



# Cont...

- Finance is one type of resources, respectively, inputs into the production process. Financial resources are from an economic perspective part of the assets (property) of the organization.

# Cont...

- **Financial resources:** includes site costs, salaries, wages, fees, travel, transport, accommodation, tax, interest, purchase and or lease of material, plant, equipment, maintenance.

# Cont...

- Financial resources required to achieve agreed outcomes are identified for each phase of plans, projects, and programmes, and are accurate and complete and recorded.

# Cont...

- For a designation of financial resources is also used the concept of financial assets, that can have various forms of securities, which organizations own, or other form of receivables: notably money (in cash or in the bank account), Shares, Bonds, Checks e.t.c.

# Importance of financial resources in empowerment activities

- Allow to purchase other resources
- Transferable
- Used for salary payment
- Negotiable
- Expense for the empowerment activities to be initiated/implemented

# **Types of resources for empowerment; human**

# **Activity: Think, pair and share**

**Think in pair and share on the following question:**

- Explain what is human resource.

# Human resource

- Human resources are the people who make up the workforce of an organization, business sector, or economy.
- "Human capital" is sometimes used synonymously with "human resources", although human capital typically refers to a more narrow effect (like the knowledge the individuals embody and economic growth).



# Cont...

- Human resources play an important part of developing and making a company or organization at the beginning or making a success at the end, due to the labour provided by employees.

# Cont...

Human resource is intended to show how to have better employment relations in the workforce. Also, to bring out the best work ethic of the employees and therefore making a move to a better working environment

# Cont...

- Human resource has a paramount importance in the success of any organization because most of the problems in organizational setting are human and social rather than physical, technical or economical failure.

# Cont...

- It includes both literate and illiterate people, rich and poor people, able and disabled people e.t.c.

# **Importance of human resources in empowerment activities**

- Using their labour in empowerment activities
- Employ their skills in empowerment activities

**Activity: Think, pair and share**

**Think in pair and share on  
the following question:**

- Explain what is material resource

# **Material resource**

- Material resources are found in the natural world that has practical use and value for human consumptions.

# Cont...

- Material resources include wood, glass (which comes from sand), metals, edible plants, and plastics (which are made from natural chemicals). Renewable material resources, like glass, can be recreated easily.



# **Strategies of social empowerment activities**

# **Activity : Small group discussion**

- Into small groups, Explain strategies of social empowerment activities

# **Strategies of social empowerment activities**

- Successful empowerment strategies, including those targeting various social groups, must be created within or adapted to specific national or local contexts; therefore empowerment of people requires the following strategies including:

# Cont...

- Strengthening of social policies to address specific needs of disadvantaged social groups in the concerned society;
- Adoption of people-centred development as a core objective of social and sustainable development;

# Cont...

- Formulation and implementation of policies and programmes to improve access and opportunities for all;
- Apply good governance principles of participation, rule of law and engagement of citizens to be more efficient, effective, transparent and accountable in the established empowerment activities.

# Cont...

- Ensuring access to justice and legal instruments to reduce/eliminate poverty and inequality.
- Strengthening of human capacities through inclusive labour markets, social protection, education, health, and ICTs.
- Universal access to basic social protection and social services.

# Cont...

- Stakeholders in assistance with the governments promote the legal empowerment of the poor by ensuring pro-poor property rights and labour protections.

# Key Points

- Resources have three main characteristics: utility, limited availability, and potential for depletion or consumption.
- Finance is one type of resources, respectively, inputs into the production process



# Cont...

- Human resources are the people who make up the workforce of an organization, business sector, or economy.
- Material resources are found in the natural world that has practical use and value for human consumptions.

# Cont...

- Strategies of social empowerment activities include political commitment, common objectives, Inclusive policies that are coherent and integrated across sectors e.t.c.

# Evaluation

- What is resources?
- What is human resource?
- What is financial resource?
- What is material resource?
- What are the strategies for social empowerment?

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# End of topic 2

Questions/comments

**Topic 3: Apply interviewing  
skills to gather client's  
information regarding needs  
for social empowerment  
activities**



# Learning tasks

**By the end of the topic learners are expected to:**

- ✓ Interview clients to gather information
- ✓ Analysis of the clients information for the needed social empowerment activities
- ✓ Determination of the appropriate empowerment activities for the client's needs.

**Interview clients to  
gather information**

# Activity: Role play

- Learners develop a scenario that will help **you to** understand to interview clients to gather information.

**Then demonstrate the developed scenario.**

**The role play should depict the following elements of Interview clients to gather information:**

- Establishing good rapport
- Confidentiality and Privacy setting
- A friendly welcome

# Cont...

- Showing patience
- Interviewing one client at a time
- Problem solving interventions
- Be empathic

# Cont...

- Show enthusiasm
- Be cultural relativist
- Remember clients names
- Listen carefully and attentively

**Analysis of the client's  
information for the needed  
social empowerment activities**

# Activity

- **ACTIVITY 1: TUTOR to prepare a scenario that will help learner to analyse client's information for the needed social empowerment activities.**
- **ACTIVITY 2: ASK the learners to buzz in pair and analyse the client's information's. Then write list of observable findings**
- **ACTIVITY 3: ASK each member from class to observe and present their observable findings to the rest of the class. FACILITATOR/TUTOR selects**
- **one student to write and tally responses from each pair as they present.**



## **Analysis of the client's information for the needed social empowerment activities**

- Link client with service
- Identify service point; type of service and provide appropriate service
- Maintain proper documentation
- Maintain clients information

# Cont...

- Follow-up cases
- Conduct field visit (when necessary)
- Priorities the identified challenges
- Identify intervention and resources
- Prepare implementation plan

**Determination of the  
appropriate empowerment  
activities for the client's  
needs**

# ACTIVITY 1

- **TUTOR to prepare a scenario that will help learner to determine the appropriate empowerment activities for the client's information.**
- **ACTIVITY 2: ASK the learners to buzz in pair and share the findings.**
- Then write list of observable findings
- **ACTIVITY 3: ASK one member from each pair to present their observable findings to the rest of the class.**
- **TUTOR selects one learner to write and tally responses from each pair as they present.**

## **Role play should depict the following**

- Role play should show the importance of empowerment
- Using of skills to empower people
- Link clients with Donors and other relevant stakeholders

# Cont...

- Encouraged clients to form and join livelihoods groups
- Show obstacles and opportunities

# Key points

- Interview clients to gather information for the needed social empowerment involves; establishing good rapport, confidentiality and Privacy setting, Interviewing one client at a time, Problem solving interventions e.t.c.

# Cont...

- Analysis of the client's information for the needed social empowerment activities involves link client with service, maintain propre documentation, maintins clients information, prépare implementation plan e.t.c



# Cont...

- Determining the appropriate empowerment activities involves link clients with Donors and other relevant stakeholders, encouraged clients to form and join livelihoods groups, show obstacles and opportunities e.t.c

# Evaluation

- What is included in the interviewing clients for the needed social empowerment?
- What is the analysis of client's information for the needed social empowerment activities?
- What are the determinants of empowerment activities?

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# End of module

Questions/comments



Thank you

for your active participation  
and cooperation